

# WOMEN AND LEADERSHIP SPONSOR FAQ'S



## Why Sponsor the Women and Leadership Conference?

Sponsorship is one of the best ways to brand your organization as a thought leader and to highlight your commitment to advancing women in leadership.

## How do I become a WAL Sponsor, who do I contact?

Contact Odette at 832-234-4207  
or [ochristie@oec2solutions.com](mailto:ochristie@oec2solutions.com)

## Who will attend WAL?

- Women leaders at all levels in the organization
- High potential women as leadership candidates
- Men who support women's advancement

## What do conference sponsorships include?

Each sponsorship package offers a different level of exposure, visibility, space, and presence. For our full list of available sponsorship opportunities, please visit the **Sponsorship Opportunities** section of this website.

## How much are sponsorships?

Depending on your organization's marketing goals, Sponsorship opportunities range from \$3,500 to \$20,000. Exhibiting options are included with specific sponsorship packages. For more information on sponsorship pricing and availability, please visit **Sponsorship Opportunities** or please call us at 832-234-4207.

## What is the process for acquiring a sponsorship?

With a budget in mind, please contact us at 832-234-4207. to discuss your sponsorship goals.

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## Can my company participate in the gift bag?

Yes, another great way to showcase your company to conference attendees is through the gift bag! If you would like to donate (75) or more gift bag items, please let us know what your company would like to contribute. Some examples of great gift bag items are branded water bottles, branded padfolios, keepsakes, etc. At this time, brochures and pamphlets will not be accepted. Please contact us at 832-234-4207 to discuss your company gift.

## I still have questions, who do I contact?

Please contact Odette with related questions @ 832-234-4207