

## WAL SPONSORSHIP/MARKETING LEVELS

The **Women and Leadership (WAL)** Conference is the perfect platform to make new contacts, increase brand awareness and promote your company's initiative to advance women in leadership. Sponsor brands are marketed before, during, and after the WAL through the event website, communications, and social media and benefit from dedicated on-site materials throughout the event. Listed below are a wide variety of sponsorship opportunities ranging from \$3,500-\$20,000 to meet your organization's budget. A custom package can also be designed to meet sponsors goals.

OPPORTUNITY	DIAMOND	PLATNIUM	GOLD	SLIVER	BRONZE	COPPER
Complimentary conference registrations to WAL with premier seating	10	7	5	3	2	1
Leadership Feedback Session utilizing the Hogan Personality Inventory (HPI) Assessment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Private meet-and-greet with conference speakers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			
Color ad in WAL printed program	2-Page Spread	Full-Page	½ Page	½ Page	Quarter-Page	Quarter-Page
Recognition on conference materials, at the event and on event website as a sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media mentions pre and post event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price (in \$)	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Perhaps you'd like to put your name to something a bit different? We're offering the following special sponsorship packages for the WAL Conference.

OPPORTUNITIES	GRAPIC RECORDING	CONFERENCE VIDEO	CONFERENCE AUDIO	NETWORK & REFRESHMENT BREAK	MARKETING
Complimentary conference registrations to WAL with premier seating	2	2	1	1	1
Leadership Feedback Session utilizing the Hogan Personality Inventory (HPI) Assessment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organization name featured on the conference graphic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Color ad in WAL printed program	½ -page	½ -page	Quarter-page	Quarter-page	Quarter-page
Recognition on conference materials, at the event and on event website as a sponsor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media mentions pre and post event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price (in \$)	\$6,000	\$6,000	\$4,000	\$3,500	\$3,500